

THE SIMPLE, POWERFUL CHOICE

# IM280 iMETER™



For small business  
and home office mailing



**HASLER**  
*America's better choice.®*

## IM280

### THE SIMPLE, POWERFUL CHOICE

In today's busy world, we are always looking for ways to make life a little easier. Smartphones, tablets and Apps, we love technology that helps us work more efficiently. When it comes to smart mailing technology, nothing delivers like the Hasler IM280 iMeter™ postage meter.

With the IM280 iMeter™, processing mail couldn't be easier. Simply insert your envelope and you will be printing within seconds. Perfect for your small business or home office, the IM280 iMeter's full line of standard features and innovative Apps streamline the way you handle mail by combining efficiency with cost savings. It's no surprise the IM280 iMeter™ is your simple, powerful choice for mailing.

### SIMPLE MAIL PROCESSING EXPERIENCE

Every inch of the IM280's sleek, durable and compact design has been well thought out to simplify your mail processing experience.

- A large integrated scale accommodates postcards, envelopes, and small packages with ease. The ergonomic layout and design of the scale provides a clear view of the display panel regardless of what materials are placed on it.
- With the IM280, you will never have to guess the weights of the items you are mailing. With a standard 2 lb. or optional 5 lb. scale, the IM280 ensures you know the correct weight of each mail piece every time, preventing over posting.
- The Rate Wizard simplifies the process of selecting the correct postal rate and class for your items. With clear step-by-step instructions, the selection process has never been easier.
- Shortcut keys save time and eliminate keystrokes. With the IM280, you can choose the most commonly used postal rates with ease, as well as customize and save the settings of your most frequent jobs.
- A default postage setting eliminates errors and saves time. Every time the mailing system is powered up, the default postage value is displayed.

### POWERFUL COST CONTROL AND MAIL MANAGEMENT

The Hasler IM280 iMeter™ postage meter is an Internet connected smart device that provides functionality above the traditional postage meter. It is connected online to help you better control postage costs and manage your mailing operations. Postal rate changes are hassle-free with direct downloads, which ensure full postal compliance. Low ink email alerts keep you abreast of ink usage and simplify ink cartridge reordering.



### STAND OUT FROM THE REST!

With the IM280 iMeter™, you can personalize your items and help promote your business with ad slogans, custom text messages, and company logos.





Harness the power of your PC with iMeter™ PC Link

## SIMPLE CONNECTIONS WITH POWERFUL RESULTS

With the IM280, refilling postage funds, downloading the latest USPS® rates or system feature upgrades has never been easier. Save time and increase efficiency by using either a dedicated Internet connection or iMeter™ PC Link.

If you don't have an extra Internet connection in your office, you can use iMeter™ PC Link to share the Internet connection used by your PC. iMeter™ PC Link is more than a connection tool, it is a way to manage your mailing system right from your desktop. Once installed, you will be able to activate key system functions such as refilling postage funds right from your PC.

## MAIL MANAGEMENT APPS – YOUR KEY TO SAVINGS

Take control of your postage expenses. From basic to enhanced reporting, the IM280 iMeter™ offers a host of expandable Apps to meet the needs of your business. Each IM280 iMeter™ comes standard with basic postage expense reporting. View and create reports based on the number of pieces and amount of postage used on your meter every month.

### Online Postal Expense Manager™ App –

Small Business Edition – provides access to detailed postage usage by department, class or time period. Create spreadsheets and colorful graphs in just minutes! Expand your reporting capabilities with the optional 5 and 10 account upgrade packages. Should you require added security on your mailing system, the IM280 offers 4-digit PIN code authorization for maximum control.

**Commercial Rates App** reduces postage costs by qualifying for discounted rates when mailing Priority Mail® and Express Mail®.

**E-Services App** provides cost savings, track and trace capability, and reporting when processing mail using eDelivery Confirmation™ and eSignature Confirmation™ services.

**E-Services with Electronic Return Receipt™ App** for eCertified Mail™ eliminates the green card and saves time and money by providing consolidated online access with email alerts.

**TotalFunds® App** provides the flexibility and convenience of funding your IM280 with a “download now, pay later” postage financing plan. Add postage dollars to your iMeter™ with the click of a button. Instead of pre-funding the postage account, you will receive a monthly invoice for actual postage dollars that have been downloaded.

**Remote Diagnostics App** provides additional user support beyond the IM280's rich online help forum. All remote support is handled by USA-based technicians.

## YOUR SIMPLE, POWERFUL CHOICE

### EFFICIENCY OPTIMIZED

- Ergonomically designed mailing system with integrated scale and large display simplifies mail processing
- Quick and easy menu selection reduces keystrokes
- Integrated 2 lb. or optional 5 lb. scale handles postcards, envelopes, and small packages with ease
- Low ink email alerts let you know when it is time to re-order ink
- Save time by eliminating trips to the Post Office™ to purchase stamps
- Endorse your business with ad slogans, custom text messages and logos.
- Rate Wizard helps prevent errors and makes selecting the correct postage value easy
- Default postage setting eliminates keystrokes, minimizes errors, and saves time
- Shortcut keys save time and provide instant job setup
- Download postage funds instantly with a dedicated Internet connection or iMeter™ PC Link. Optional analog phone connection also available
- Check your postage balance 24/7 with your myAccount
- Control system usage and prevent misuse of postage funds with PIN code authorization
- Expand the functionality of your iMeter™ postage meter with Apps designed to help manage your mail and control costs

### iMETER™ APPS

- Postal Rates App
- Online Postal Expense Manager™ App – Small Business Edition
- Commercial Rates App
- E-Services App
- E-Services with Electronic Return Receipt™ App
- TotalFunds® App
- Remote Diagnostics App

## IM280 SPECIFICATIONS

### OPERATIONAL EFFICIENCY

- Processing speed: Up to 18 lpm
- Envelope minimum: 3.5" x 5"
- Envelope maximum: 12" x 15"
- Envelope thickness: 5/16"
- Feeding capability: Manual
- Envelope orientation: Landscape or portrait
- Default rate setting: Yes
- Postage meter tapes: Yes
- Rate Wizard: Yes
- Rate shortcut keys: 6
- Job / Imprint memories: 9
- Integrated scale: 2 lb. Standard; 5 lb. Optional

### MAIL QUALITY AND SECURITY

- Advertising Slogans: 8 Standard / 2 open
- Personalized text messages: 10 Custom
- Postal mail class inscriptions: Automatic
- Incoming mail date stamp: Yes
- 4-digit PIN code(s): 1 Standard; Up to 10 with account upgrade packages

### BUDGET OPTIMIZATION

- Account tracking: 1 Department (standard); 5 or 10 Departments (optional)
- Commercial Rates App: Yes
- TotalFunds® App: Yes

### ONLINE MANAGEMENT

- Method for postage refilling, rate and software updates: Internet (standard), iMeter™ PC Link (standard), analog modem (optional)
- Online postage usage reporting: Yes
- Enhanced online reporting: Optional with 5 or 10 department upgrade
- Low ink email alerts: Yes
- E-Services App: Optional
- E-Services with Electronic Return Receipt™ App: Optional

### PERIPHERALS

- USB memory key: Yes
- External USB printer: Yes

### SYSTEM DIMENSIONS (L x D x H)

- IM280 iMeter™ postage meter: 12.5" x 8.8" x 7.6"
- Weight with scale: 6.4 lbs.

## HASLER PRODUCTS AND SERVICES

For a demonstration or more information, please contact your local Hasler dealer, or email [info@haslerinc.com](mailto:info@haslerinc.com)

**HASLER** | 800.995.2035  
[www.haslerinc.com](http://www.haslerinc.com)

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